



Bill Gluth
Commercial Writer
*Creating Words That Sell
Products, Services & Ideas*

Business Principal Profile **Christopher Baglien, Makeup Studio Worldwide**

Christopher Baglien honed his artistic talent to a fine edge while studying under the world-renowned beauty expert Horst at the prestigious Horst Academy. Upon graduation in 1978, Christopher was one of a few exceptional students, personally selected by Horst, to introduce his revolutionary new hair care line, **Aveda**. The rest is history. Aveda experienced unparalleled success and changed the beauty industry forever. In 1983 Christopher decided to focus his talents on a career in studio makeup for the Advertising and Film Industries.

For the past 20 years, Christopher has worked throughout the world, creating hair, makeup and beauty “looks” for publications like Vogue and Cosmopolitan, as well as providing makeup and hair creations that gave a start to stars like Halle Berry and Marlee Matlin.

Baglien’s work in advertising has included television ads for Head and Shoulders and Campbell’s Soup to name a few. He has also worked on runway fashion shows, worldwide, for noted fashion designers, like Giorgio Armani, Rodier, Calvin Klein and Christian La Croix.

Today, Christopher still works for major magazines and television, as well as owning and operating Makeup Studio Worldwide, an image-consulting firm.

Makeup Studio Worldwide creates beauty exclusively for individuals. Christopher personally crafts polish and International flavor, to the hair, makeup and wardrobe design of fashionable women throughout the United States.

Based in Scottsdale, Arizona, Christopher’s growth plans include adding Cleveland, Ohio to the growing Makeup Studio Worldwide list of cities served in the United States this year.